

Reg R. ESSION

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EDUCATION

Bachelor of Science in Statistics, University of California, Riverside June 2021

Relevant Courses: Decision Analysis and Management Science, Introduction to Statistical Computing, Regression Analysis, Elements of Probability and Statistical Theory.

STATISTICAL DATA ANALYST SKILLS

Statistical Modeling	R Statistical Software	Data Visualization
Marketing Analytics	SQL	Technical Report Writing
Regression Analysis	SAS Scripting	Business Presentations
Data Cleaning	Excel	Zoom/WebEx

STATISTICS WORK EXPERIENCE

KITU Life, New York, NY (Remote) June 2020 – August 2020

Data Analyst Intern

- Analyzed 15 months of sales data to identify key trends and presented findings to management.
- Supported internal innovation teams to identify key marketplace trends and improve the company's knowledge of customer tastes in an effort to capture a \$10M market.
- Collaborated with cross-functional teams to support merchandising, pricing, and business forecasting projects in a remote work environment.
- Developed, distributed and analyzed standard weekly, monthly, and quarterly reporting to ensure various business teams received standardized information.

Academic Resource Center, University of California, Riverside September 2019 – June 2020

Math Tutor

- Communicated difficult math concepts to 15 students in one-on-one and group settings both in-person and over Zoom on a weekly basis to improve their understanding of course material.
- Identified students' learning styles to provide an individualized learning experience.
- Promoted critical thinking to help students move beyond just trying to solve for the right answer and instead focusing on learning proper techniques for setting up and solving math problems.

LEADERSHIP EXPERIENCE

Highlander Statistics Society, University of California, Riverside August 2018 – Present

Vice President (Current 1-Year Term), Member

- Coordinating 3-5 virtual events that help other statistics majors explore careers in statistics.
- Designing social media marketing campaigns with the Secretary to promote events.

Strongtower Financial, Temecula, CA July 2017 – December 2018

Call Center Agent

- Assisted manager with leading training sessions for 20 new call center agents.
- Engaged in difficult collections calls with distraught individuals while maintaining professionalism.